**Press Release**

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**Ride East**

1,000 mile journey through the Himalayas building regenerative impact for the United Nations Global Goals for Sustainable Development

Chicago, Illinois: **Opalus** today announces a Joint Venture partnership with London-based **Worldview Impact Foundation and** California **based Future of Humanity**. As all parties are passionately dedicated to working towards achieving the United Nations Sustainable Development goals through regenerative agriculture, sustainable development, and Climate Action they have joined forces for good. Beginning with a focus on the Himalayan region they will join efforts to create a grass roots led showcase of sustainable development and regenerative practices that can be replicated for global impact.

Worldview Impact Foundation is an international organization with a mission to making an impact at the grassroots to create positive changes. It is working on mitigating climate change by creating sustainable livelihoods for the poor while reducing poverty to improve living conditions in the developing world. Its objective is to create an enabling environment for local people to actively participate in an array of climate change mitigation and adaptation projects.

Branching out from the Smart City space, Opalus seeks to bring revolutionary sustainable solutions to the rural communities that need it most. Taking an ecosystem approach through developing unique technology solutions, education & women’s empowerment programs, and showcasing successful impact models, Opalus reimagines how technology can empower the world.

Kicking off this new partnership, Opalus Founder and CEO, Ashley Goeken will travel to northeast India to join Worldview Impact Foundation Founder and CEO, Dr. Bremley Lyngdoh for executing operation Ride East. They will embark on a 1,000 mile journey through the Himalayas to raise awareness and promote the implementation of the United

Nations Sustainable Development Goals and to commemorate 75th Anniversary since the end of World War II in 1945. The 10 Ride East bikers will follow a 1000 mile route for 10 days across the picturesque north eastern states of India that share international borders with China, Myanmar, Nepal, Bhutan and Bangladesh. During each stop of the ride they will map and promote projects in different villages related to the United Nations Sustainable Development Goals in northeast India all the way up to the [tiger’s nest](https://www.tigersnestbhutan.com/) in Bhutan. This operation will be executed annually to support [Worldview Impact Foundation](http://worldviewimpact.org/) create a bridge between social entrepreneurs and organic farmers in northeast India and Bhutan, but lack institutional support and market linkages to scale up their impact in their communities. These social entrepreneurs and organic farmers will be trained at [Spring Valley Farm](http://springvalleyfarm.co.in/) in collaboration with [Green Route](https://www.facebook.com/Green-Route-231931776840843/) once the [Eco Village Hub](https://plana.earth/project/india-sustainable-living-eco-villages) has been built. The Ride East bikers will offset all their carbon emissions by planting mangrove trees with [Ecofriend World](http://www.ecofriend.world/%22%20%5Ct%20%22_blank) at [Thor Heyerdahl Climate Park](http://ecofriend.world/2019/06/18/thor-heyerdahl-climate-park/) in Myanmar, making the whole operation carbon neutral.

Along this two-week expedition Opalus will be bringing off grid solar technologies to remote villages, researching the impact of Climate Change on Indigenous Tribes, assessing the regenerative agriculture practices of the region, meeting with government officials to discuss long term sustainable development plans and showcasing the incredible work being done in the region.

Belonging to the Khasi indigenous tribe from the state of Meghalaya in northeast India, Bremley was inspired to create this epic journey as a way to nourish the roots that grew him and create a hub for sustainable innovation.

Joining this adventure is Future of Humanity, a decentralized and distributed communities and technology stack for the United Nations SDG’s. In partnering with the best in technology, philanthropy, and ethical business to form open-sourced decentralized communities to accomplish the United Nations Sustainable Development Goals globally and showcasing regenerative impact around the globe.

To learn more about the amazing work being done or to donate visit:  <https://gogetfunding.com/ride-east-for-supporting-small-hold-organic-farmers-in-north-east-india/>

www.opalus.io

www.futureofhumanity.io

www.worldviewimpact.org

03/25/20 Update: With a dedication to keeping our team and the communities we work with safe amidst the COVID-19 outbreak, the trip has been postponed until October 2020.